

Over the last decade and a half The Tribhuvandas Foundation an Integrated Rural Development Project has done pioneering work in the development of health and socio economic aspects of the rural people of Kheda District.

Following the AMUL experience with the help of the village milk cooperatives, the Foundation provides primary health care to mothers and infants, pre-school education to the under five children, environmental sanitation along with providing alternate sources of energy and supplementary income to women through its economic upliftment programme in almost 600 villages of Kheda district.

The handicrafts programme on an average involves 1000 women from almost 100 villages who use their skill to have an additional income for their families. The Foundation provides the raw material and designs to handstitch the patchwork and embroidered linens and dresses for which training is imparted by the women field supervisors who visit them regularly in their homes. Meticulous handiwork and good quality products ensure production of items which are of high standard. The finishing of the product at the main centre converts the unfinished beautifully hand sewn pieces into cushion covers, bed spreads, hand bags, table cloths, skirts and other gift items.

The following pages provide glimpses into the exquisite items used by the urban elites as part of their high tech life style produced by the rural talent and craft.





Creating the designs and finishing of the products at the workshop in Anand by the dedicated staff members of the Foundation.



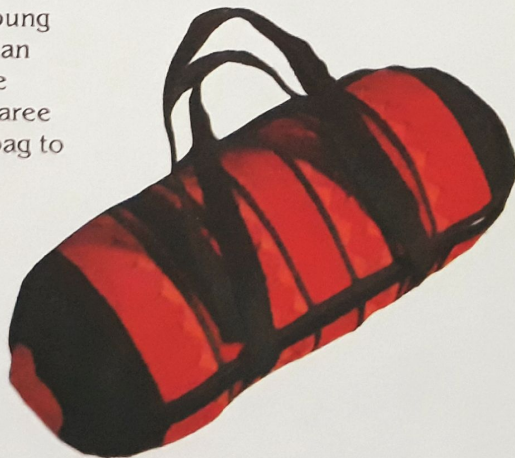
Village women engrossed in making beautiful bed spreads on a quiet afternoon.



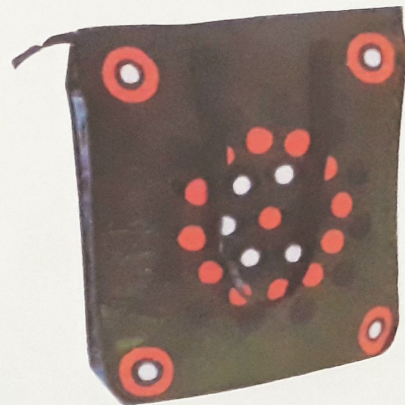




An urban young woman in an exclusive patchwork saree with a hand bag to match!



A designer dress with patchwork and mirrors.







Small  
Shopping  
Bags  
and a Tea cosy



One looks curiously around and the other is lost in thoughts — Beautiful embroidered Ghagra Choli in attractive colours.







Letter  
Pouches



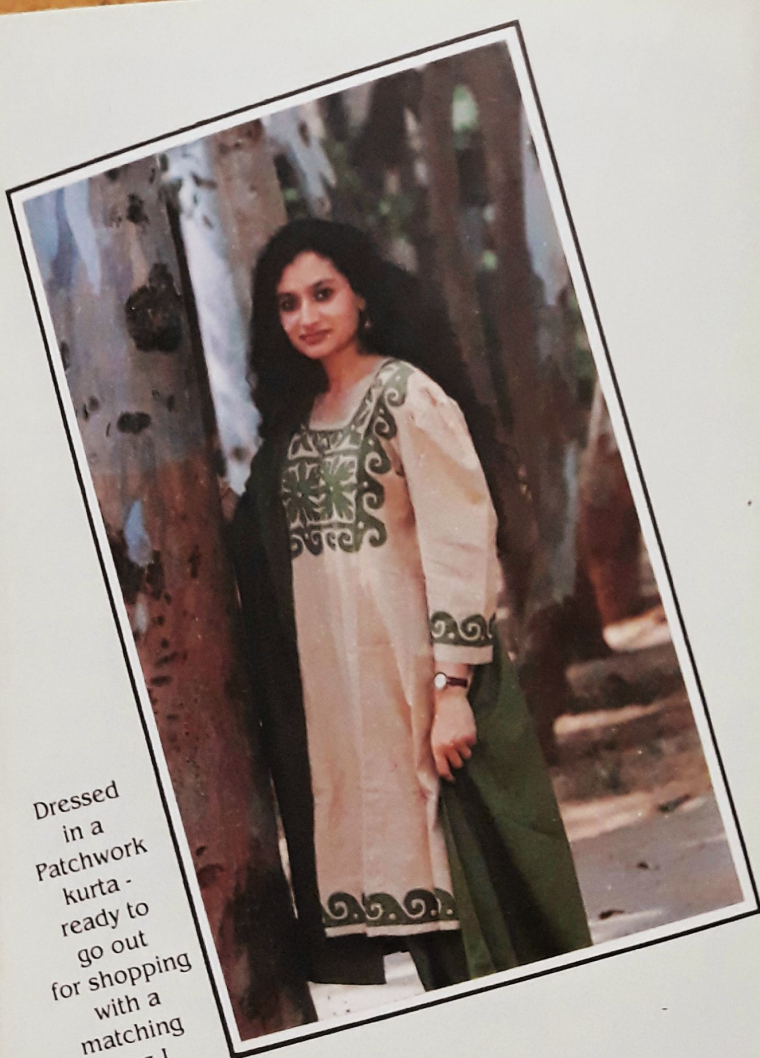
Two young  
ladies in  
patchwork  
skirts and  
mirrored koti



Enjoying the feeling of the ethnic  
"chaniya choli"  
with beautiful designs of patchwork.







Dressed  
in a  
Patchwork  
kurta -  
ready to  
go out  
for shopping  
with a  
matching  
bag !



A basketful of  
purses and  
Batwas.  
Hurry up or  
they will all be  
gone!







Cushion covers,  
bolster covers,  
and  
counterpanes  
make a living room  
elegant  
and  
comfortable



Patchwork linen on the  
'Hinchka' enhancing  
the natural beauty  
of the garden







Bed spreads with  
intricate designs  
and colour combinations  
in different  
sizes and shapes  
make the bed-rooms  
warm and cosy.



Colourful bed spreads  
and table cloths  
adorn the homes  
of the elites  
in the cities  
and towns.







Relaxing under  
the garden  
umbrella  
makes the tea  
taste delicious.



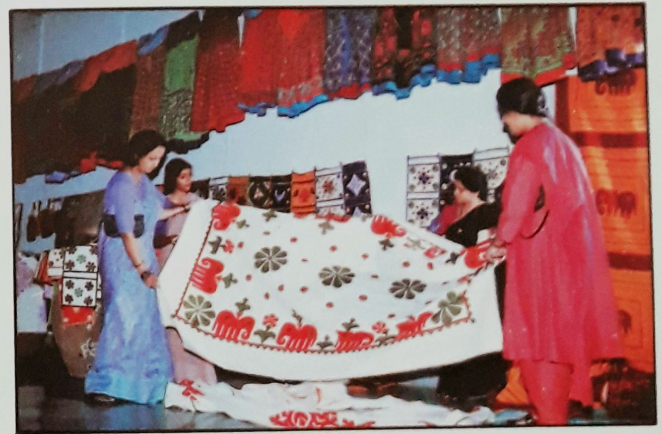
Patchwork  
tablecloth and  
tableware  
beautify the  
atmosphere.







The rustic building of the handicrafts surrounded by greenery where the innovative designs are born.



The city ladies and the army officials  
admiring the craft  
of the rural women

Part of the patchwork building — the exhibition hall







Varieties of dresses adorned by young urban girls



The utility items  
Apron and purses









